

# MAILSTREAM SOLUTIONS

FOR YOUR BUSINESS



Small Space.  
High Output.



> Are you a MSP yet? Set your company apart from the competition by adding mailing to your list of services and become a full Marketing Services Provider.

> The Mailstream's ability to apply consecutive glue dot closures meets new postal regulations, which require three-sided sealing.

> There is no other system on the market today capable of

BE MORE AUTOMATED. MORE PRODUCTIVE. MORE PROFITABLE.

## Mailstream Puts You in the Mailing Business

Mailstream is a new, fully automatic Direct Mail Finishing system that converts press sheets into finished mail products. This unique system allows the user to process multiple-up mail pieces while performing numerous functions in one pass. The multi-step approach eliminates the need for dedicated machines, operators and excess paper handling, while greatly increasing your range of product offerings.

## Variety of Products

Unique to the Mailstream is the ability to create direct mail products, including tri-fold mailers, double panel designs with inserts, and billing statements with return self-mailers as part of the statement. There is no other system on the market today capable of maintaining the mail sort order, which greatly reduces excess processes, and labor costs. Pieces are delivered into mail trays in zip code order.

The ability to apply glue closures in the Mailstream process conforms to new postal requirements and eliminates the expense and labor of tab closures. Mailstream performs equally well on VDP products, and Ink-Jetting of static direct mail.

## The Integration of Automation and Finishing Technology

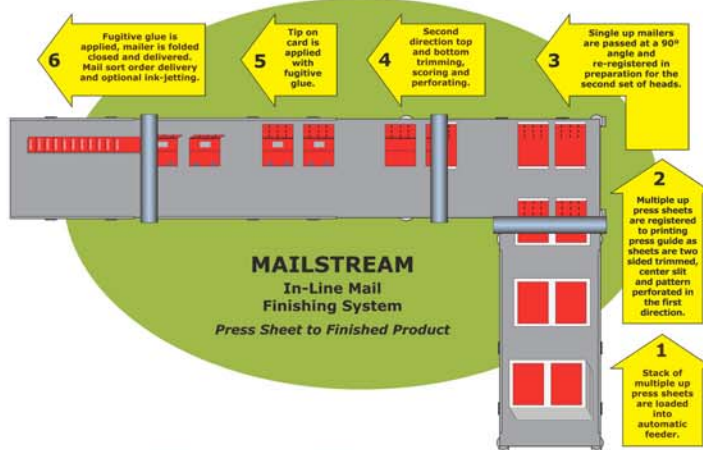


*Imagine...offering your customers mail-ready products all produced in one system, with one operator. From press sheets to mail trays - in zip code order. Never before have so many mailing capabilities been available in such a small footprint at a lower cost basis, making Mailstream perfect for any size printer who wants to upsize their capabilities and bring mailing in-house.*

### CUSTOMIZE MAILSTREAM

Rollem offers the Mailstream and Mini-Mailstream system. Both can be easily customized to suit your needs depending on; press sheet size, volume of output, types of gluing, folding and other specific finishing requirements. It can be operated off-line, near-line, or in-line with digital presses.

Mailstream delivers a high level of automation while performing many value-added processes in one system. Its small footprint and low cost basis make Mailstream the ideal system for printers and communication firms wanting to bring mailing in-house.



### - COMPLETE THESE STEPS IN-LINE:

- > Direct mailers are slit, trimmed, scored and perforated in both directions.
- > Pattern perforating creates tear-off coupons. "T" & "L" perforations create single or double reply cards.
- > Remoist glue is applied to create return mailers, within the main mail piece.
- > Fugitive glue is applied for closures.
- > Three-sided sealing conforms to new postal requirements.
- > Tip on all types of credit cards, discount cards and more.
- > Right angle or Plough folding finishes the mailers.
- > Mailers are delivered to mail bins in zip code order.

[www.rollemusa.com/  
Mail\\_Finishing\\_Solutions.htm](http://www.rollemusa.com/Mail_Finishing_Solutions.htm)